

Vangie Stice-Israel

Content Strategist | Writer & Editor | UX Writer/Designer

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[Portfolio](#)

[LinkedIn Profile](#)

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Content strategist, writer, and editor with 15+ years turning complex information into clear, compelling, and accessible content. I've built content infrastructure from scratch, managed content ecosystems at scale, and led style guides and design systems for programs touching millions of users. I bring an editorial eye to everything I make—whether it's a 500-page intranet, a UX microcopy flow, a knowledge base, or a long-form report—and I'm equally at home writing first drafts and coaching content quality across teams.

CONTENT SKILLS & EXPERTISE

Accessibility / 508	Content Strategy	Knowledge Bases	Style Guides & Design Systems
Content Audits	Copyediting & Proofreading	Plain Language	User Research
Content Management	Information Architecture	UX Writing & Copy	Wireframes & Prototypes

Tools: Figma | Adobe Creative Cloud | Confluence | SharePoint | Jira | Trell | Slack | Microsoft Office

PROFESSIONAL EXPERIENCE

Booz Allen Hamilton: *Fully Remote User Experience Strategist & Designer*

Aug 2022–Jan 2026

USPS MyHR—Content Management (600,000+ Users)

- ◆ Managed all content operations for a 500+ page intranet serving the entire USPS workforce, vetting, editing, and tracking 400+ content changes while preserving a consistent voice, style, and information architecture while maintaining a full change history and audit trail.
- ◆ Authored content requirements documents for new web pages, shepherding each through design review and production.
- ◆ Updated and maintained the site style guide, submission guidelines, and template design guide, establishing the standards that governed content quality across the platform.
- ◆ Ensured all content met Section 508 accessibility and plain language requirements across every update.

USPS Capital Investment Transformation (CIT)—Content Infrastructure

- ◆ Built the content management infrastructure, tracking system, and status reporting framework for a fintech tool managing an \$3B annual budget.
- ◆ Wrote the project style guide, audited existing content, identified gaps and closed them.
- ◆ Wrote, edited, and tracked 120+ knowledge base articles; edited and formatted an additional 80+ articles; revised a 160-slide training deck.

Veterans Affairs (VA)—Research, Writing, & Editorial

- ◆ Individual Longitudinal Exposure Record (ILER): Co-developed interview guides, research synthesis, and presentation decks for a tool serving 12M+ veterans and 400K healthcare providers; edited client-facing documents.

- ◆ Interactive Voice Response (IVR): Researched and reported on industry standards, authored findings and recommendations for clients, and completed 6 IVR content assessments, improving communication for 9M veterans and families.
- ◆ Stakeholder Enterprise Portal (SEP): Authored diagrams and supporting documentation; reviewed and edited client-facing content serving 100+ veteran service organizations.

USAA (Contract): *Fully Remote Sr. Creative Designer—Cloud Services* Jul 2021–Apr 2022

- ◆ Researched, wrote, designed, and/or stood up 4 Confluence intranet/enterprise wiki sites end-to-end: UX content strategy, copywriting, information architecture, wireframes, prototypes, and original visual assets.
- ◆ Designed and edited a cloud computing playbook and a cloud migration guide, improving readability, engagement, hierarchy, flow, grammar, and organization throughout.
- ◆ Maintained adherence to brand guidelines, content style standards, and WCAG 2.0+ accessibility standards across all deliverables.

Fable Communications: *Founder, UX Writer/Designer, Content Designer, & Editor* 2014–2022

- ◆ Founded and operated an independent content and UX consultancy, managing all business functions, writing, editing, strategy, and design deliverables for a national and international client roster built on referrals, operating on a fully remote basis.
- ◆ Developed and followed style guides, content strategies, and design systems, ensuring accessible, cohesive, and on-brand content and designs across every engagement.
- ◆ Researched, designed, and produced UX copy, microcopy, user guides, and long-form content; wrote and edited reports, presentations, and curriculum materials.
- ◆ Solved complex communication problems by translating technical and institutional content into clear, user-centered language across written and visual formats, maintaining WCAG and Section 508 standards.
- ◆ Conducted generative, evaluative, and usability research, synthesizing findings into content recommendations and design improvements.

Select Clients: Manhattan Strategy Group | Texas A&M University | University of North Texas | Quest to Learn | NC³T | Mulvihill Enterprises | PLS 3rd Learning

Texas Education Agency: *State Director, Career & Technical Education* 2009–2014

- ◆ Built and executed content and communication strategies for a statewide program reaching 2,600+ school districts, 27K teachers and administrators, and 1M+ students, managing a team of 6 and a \$90M–\$130M federal grant.
- ◆ Led the statewide rollout of communications for new curriculum standards, delivering training and written resources for 2,600+ school districts ahead of schedule.
- ◆ Planned, wrote, and oversaw all materials for 3 annual multi-day statewide academies, improving attendance from failing to sold-out through research-driven content and program design; presented at statewide conferences.
- ◆ Enhanced web content, reports, presentations, training guides, and user documentation for accessibility, readability, and plain language compliance (WCAG and Section 508).
- ◆ Earned 21 commendations from federal auditors for documentation quality and cross-agency coordination.

Earlier Relevant Experience

- ◆ Wrote, designed, and edited explainers, compliance reports, policy manuals, guidelines, regulatory documents, and user-facing end-user manuals, increasing constituent compliance through clear, accessible, and engaging content.
- ◆ Organized and led compliance monitoring visits, authored reports on regulatory adherence and student outcomes for senior leadership and federal partners.
- ◆ Restructured stakeholder meetings and advisory committees, improving communication effectiveness and constituent relationships statewide.
- ◆ Led a multi-faceted communications program including statewide seminars and publications, writing, editing, and presenting compliance materials for laws and regulations.
- ◆ Reorganized communications processes: grew program revenue 300%, expanded customer base 50%, increased product output 50%, and raised customer satisfaction from 3.2 to 4.7 / 5.0.
- ◆ Edited and reformatted publications to be more informative and visually appealing, increasing demand by 50%.
- ◆ Led a cross-divisional team producing a major revision of medical benefits rules, adopted by the governing board on first reading.

EDUCATION

Certificate, UX/UI Design: CareerFoundry (Year-Long Intensive)

M.A., Communications Studies: Texas Tech University

B.A., English: Texas Tech University

CERTIFICATIONS & HONORS

Bridge Builders UX Writing Mentorship: Meta / Facebook (Competitive Selection)

Content Strategy for Professionals: Northwestern University / Coursera

UX Design Interaction & UX Management Specialties: Nielsen/Norman Group (NN/g)

AI in Marketing: Udemy

Appointed: Governor's Inter-Agency Advisory Committee | National Policy Team, USDE Carl D. Perkins Act | National Perkins Accountability Congress